



TOWN OF JEROME

POST OFFICE BOX 335, JEROME, ARIZONA 86331

(928) 634-7943

DRB Resolution No. 2021-07

Approving proposed signage

WHEREAS, the Town of Jerome has received an application from Sally Murphy (Weisel Family Trust) for preliminary and final design review for new signage at 250 Hull Avenue for Raku Gallery (APN 401-06-052); and

WHEREAS the property is in the C-1 zoning district;

WHEREAS on April 5, 2021, the Design Review Board (DRB) approved the request for updated signage;

WHEREAS the DRB discussed the small directional signage for the lower level and confirmed that it could be considered a temporary sign;

WHEREAS the applicant has requested that the temporary sign be considered a permanent sign;

WHEREAS Section 509.G.9. of the Jerome Zoning Ordinance permits exterior signs indicating if a business is open or closed provided the sign is less than four (4) square feet;

WHEREAS the design review process is intended to promote and preserve Jerome's economic and environmental well-being and preserve its distinctive character, natural attractiveness, and overall architectural quality, all of which contribute substantially to its viability as a recreational and tourist center and to its designation as a National Historic Landmark;

WHEREAS, the Design Review Board has carefully reviewed the applicant's proposal related to signs and finds that the proposal satisfies the following criteria:

- a. Materials – Signs made of wood are preferred.
- b. Lettering – Lettering and symbols on signs should be routed, applied, or painted on the surface of the signage material.
- c. Sign Colors – Colors of a sign shall be visually compatible to the colors of buildings, structures, and signs to which the sign is visually related.
- d. Exterior signs indicating open and closed are permitted in addition to normal sign allowances. These signs should be no more than four (4) square feet in area. Such an exterior open/closed sign requires a permit and approval from the Design Review Board.

NOW, THEREFORE, BE IT RESOLVED by the Design Review Board of the Town of Jerome, Arizona, that the request for signage is hereby approved, subject to the following conditions:

1. **Expiration of Approval** – This approval shall become null and void if a building permit is not issued or work has not begun within six (6) months of final Design Review Board approval of this application. If necessary, the applicant may request an extension by the approval body if the extension is submitted prior to approval expiration.

DRB RESOLUTION NO. 2021-07

2. **Appeal** – Any applicant who is aggrieved by the Design Review Board decision may petition the Mayor or Council for a review within thirty (30) days of the decision. Questions of aesthetics or design standards are not appealable to the Mayor and Council but may be presented to a Court of Record within thirty (30) days of the decision. Additionally, if in the opinion of the Zoning Administrator a decision is not in conformance with the Zoning Code or Comprehensive plan, the Zoning Administrator may request a review by the Mayor and Council within thirty (30) days. By specific motion during an official meeting, the Mayor and Council may refuse to consider a request for review brought by the Zoning Administrator. Finally, the Mayor and Council shall maintain the right to review all decisions of the Design Review Board.

ADOPTED AND APPROVED by a majority vote of the Design Review Board on the 3rd day of May 2021.

ATTEST:



Rosa Cays, Deputy Town Clerk

APPROVED:



Tyler Christensen, Chair